Flash Adoption in the Enterprise

David Flynn – CEO Primary Data

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Introduction

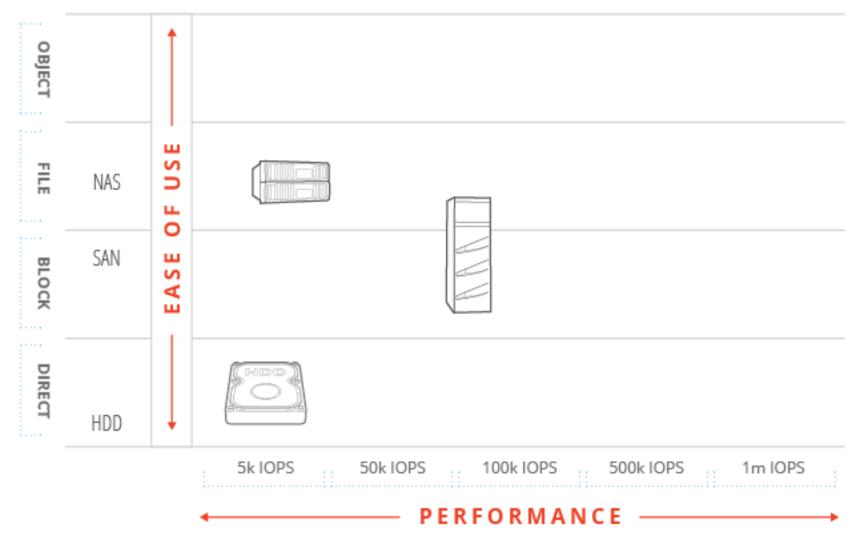
- Storage is hot lots of \$\$ being invested
- Big Data is driving demand growth
 - Systems of engagement vs systems of record
 - Need for volume, velocity and variety of data
- Flash and Cloud change everything

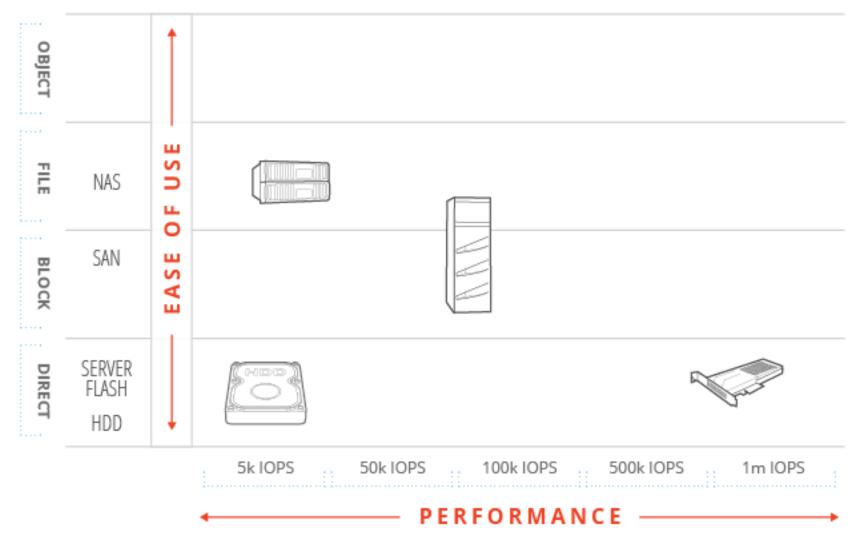
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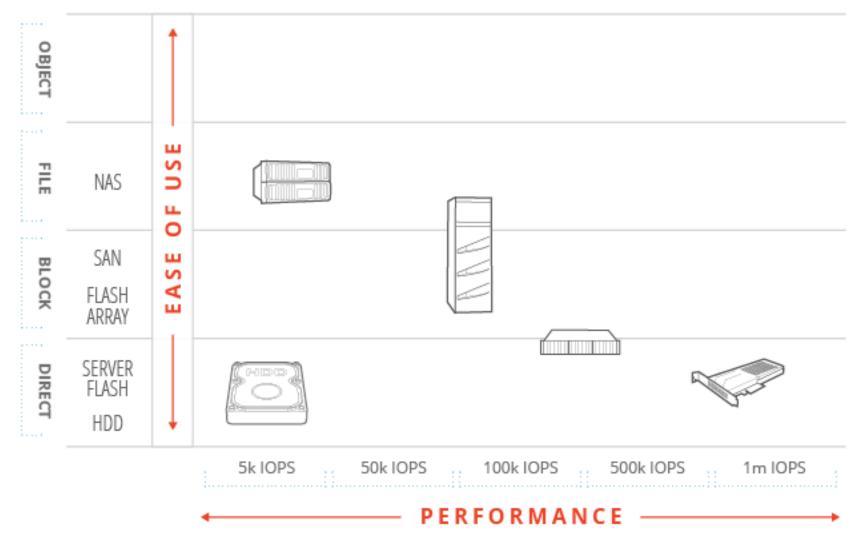
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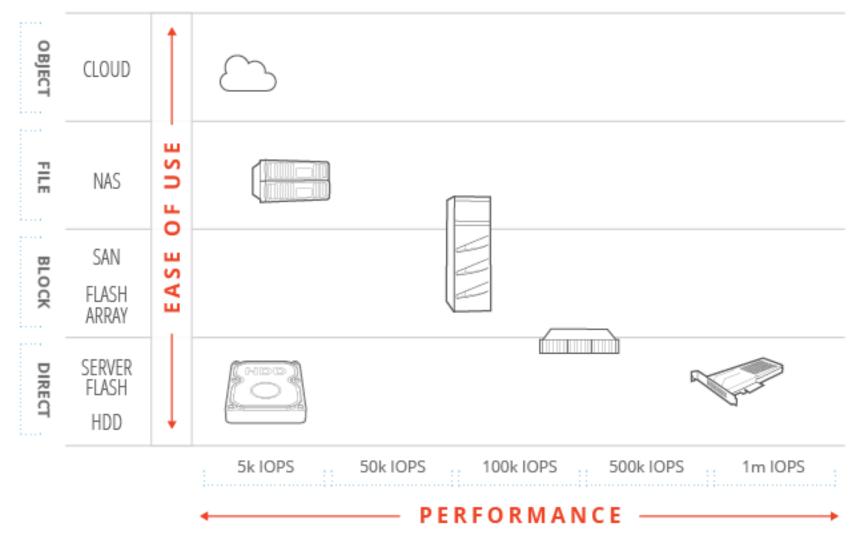
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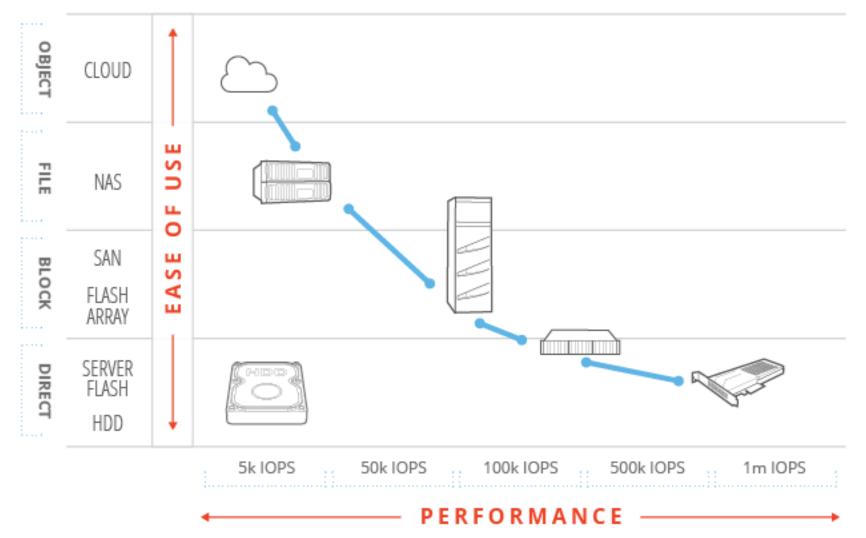


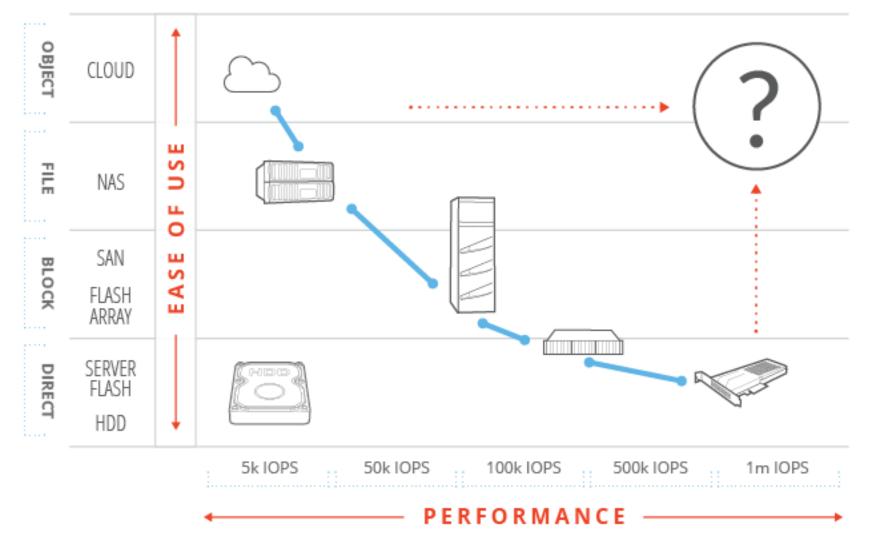


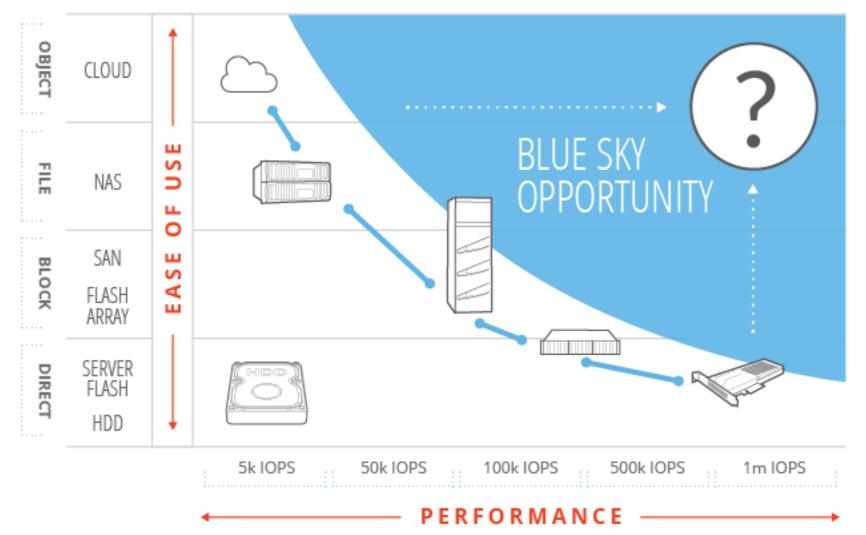












Where will we see growth?

- FOBS File and Object Based Storage
- Software defined, scale-out
- Growing at 24.5% CAGR
- \$38Bn in size by 2017
- Scaled-up storage (mainframes) will decline

Thank You