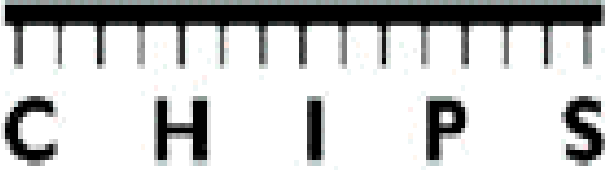
The word "HOT" is written in a bold, red, sans-serif font. The letters have a jagged, dripping effect at the bottom, suggesting heat or fire.The word "CHIP S" is written in a bold, black, sans-serif font. Above the letters is a thick black horizontal bar with a series of vertical tick marks of varying lengths, resembling a ruler or a scale.

## PANEL SESSION

**Asia: Partner or  
Competitor?**

7:15 – 9:15 PM

**Moderator:** Forest Baskett, General Partner, New Enterprise Associates

**Panelists:** Craig Barratt, President & CEO, Atheros Communications, Inc.

Leo Li, President & CEO, Spreadtrum Communications, Inc.

Tom Malloy, SVP & Chief Software Architect, Advanced Technology Labs, Adobe Systems, Inc.

Ford Tamer, CEO, Telegent Systems, Inc.

