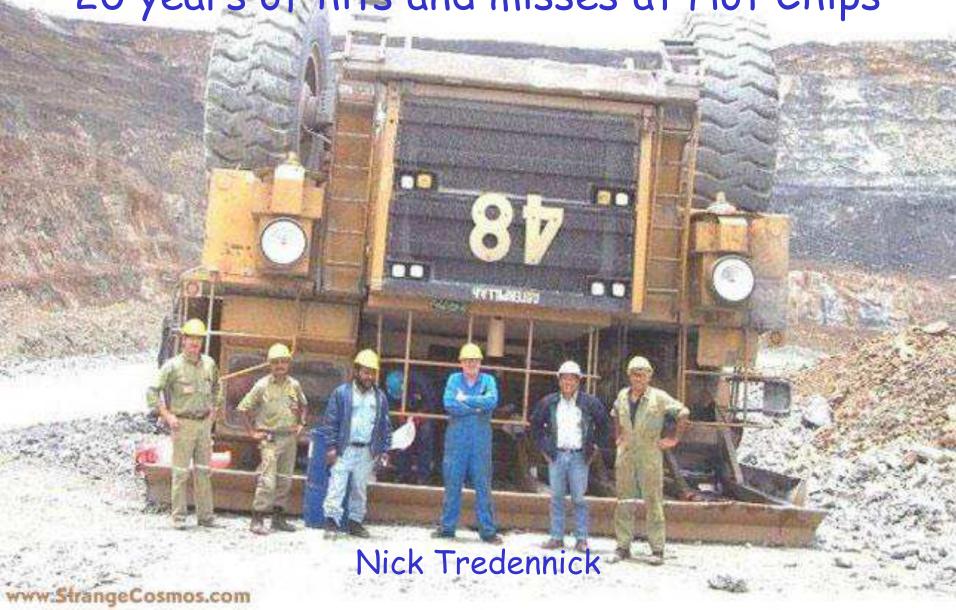
Ready, Fire, Aim: 20 years of hits and misses at Hot Chips



Our Notorious Panelists

- · Michael Slater
- Howard Sachs
- David Patterson
- · John Mashey
- · Dave Ditzel
- Nathan Brookwood

Panelist Bio Excerpts

| The | Four | Will | For | Join | Primarily |
|------|-------|-----------|---------|----------|-----------|
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Common In Most HC Presentations

- · Non-possessive apostrophe
 - 1990's
 - ASIC'S
 - CISC's
 - RISC's
 - LAN'S
 - API's
 - IC's
 - Etc.

Best HC Advice: Merced Panel 1997

What **!** Would Do!

- Can the whole Merced program forthwith
- Dump HP
- Hack up IA-32 to "64-bits" and call it "IA-64"
- Toss in a few extraneous instructions to throw AMD off track
- Whisper sweet nothings in Bill's ear to get him to use them
- Spend an extra 1% to stay a technology generation shead
- Control the SRAM and DRAM suppliers by intimidation.
- Employ market-domination-through-dirty-tricks campaigns
- Instill FUD in consumers with hyperbolic adds at Super Bowl
- Milk that sucker (IA-32) for the next 25 years

Park Galacter . Her Chips Cr. 82067

Best HC Summary: Merced Panel 1997

Why?

- You're sitting on top of the most valuable architectural franchise ever known to mankind – why risk screwing it up?
- We've clearly established zero correlation between ISA technical merit and revenue — or actually, maybe we've established an inverse correlation.
- You're not going to get significantly more out of a new ISA's than current (or slightly enhanced) RISC's already get and they're clearly no threat.
- All ISA effects are dwarfed by a one technology generation.
- In the big scheme of things, the ISA just doesn't matter enough — the big gains are elsewhere.

Keith Districted

Best HC Slogan: 1998 Panel

Was: "Can Microsoft be Stopped?"

"All that is necessary for the triumph of Microsoft is that good people do nothing"

—Anon

Instruction-Set Compatibility

- "While the need for preserving compatibility will remain a major consideration in the short term, I believe that its long-term influence will be less than some people think."
 - Maurice V. Wilkes, AFIPS, 1972 (talking about computing in the early '50s)

Best Wishful Thinking: HC 11

 "Not having binary compatibility (legacy) requirements opens the door for innovation."

•

 "An architecture is only as good as its implementations, stay tuned for chip disclosures."

Memory and Logic

- "The onrush of large-scale integration has now voided the technological distinction between logic and memory; their historical packaging incompatibility and speed mismatch have vanished."
 - Tien Chi Chen, AFIPS, 1972

Lessons After Twenty Years

Situation

- The technology is first-rate
- The engineering is outstanding
- Computer engineering is swept by fads
- We are "fooled by randomness"

· Result

- Progress is positive (by epsilon)
- Management may or may not be inept
- Failures are never eliminated

· Causes

- Computer Architecture isn't science
- Moore's-law-progress distorts results
- The "Elvis and the nerds" problem

Computer Architecture Isn't Science

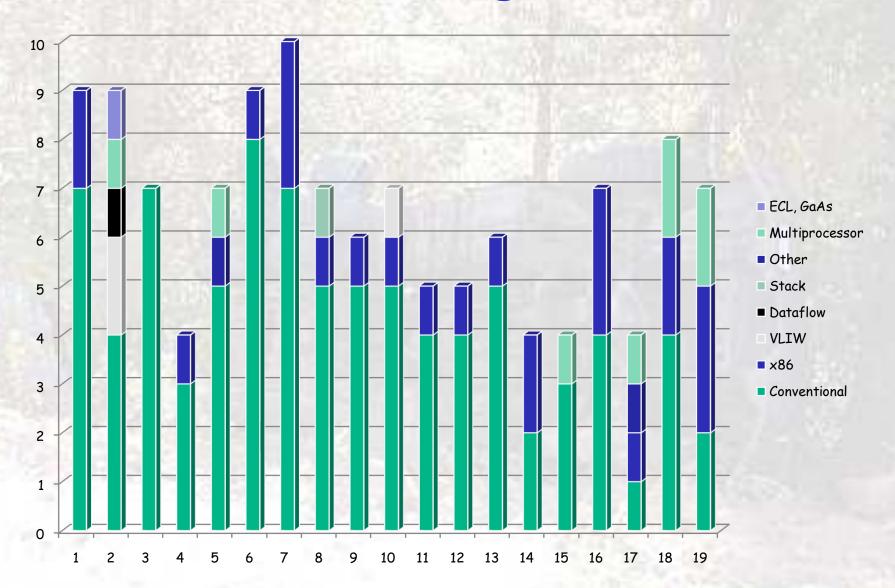
- Theoretical base
 - There is none
- · "Computer architects"
 - Propose designs
 - Run "anti-experiments"
 - Benchmark their own work
 - Report (advocate) the results
 - · All proposals are better than something
 - Care in selecting and measuring competitors
 - · No failures reported



The Anti-Experiment

- · Variable
 - Compiler
 - Registers
 - Bus interface
 - Instruction set
 - Memory hierarchy
 - Interrupt mechanisms
 - Semiconductor process
 - Etc.
- · Fixed
 - Name of the benchmark

This Is Progress?



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We've Eliminated Nothing

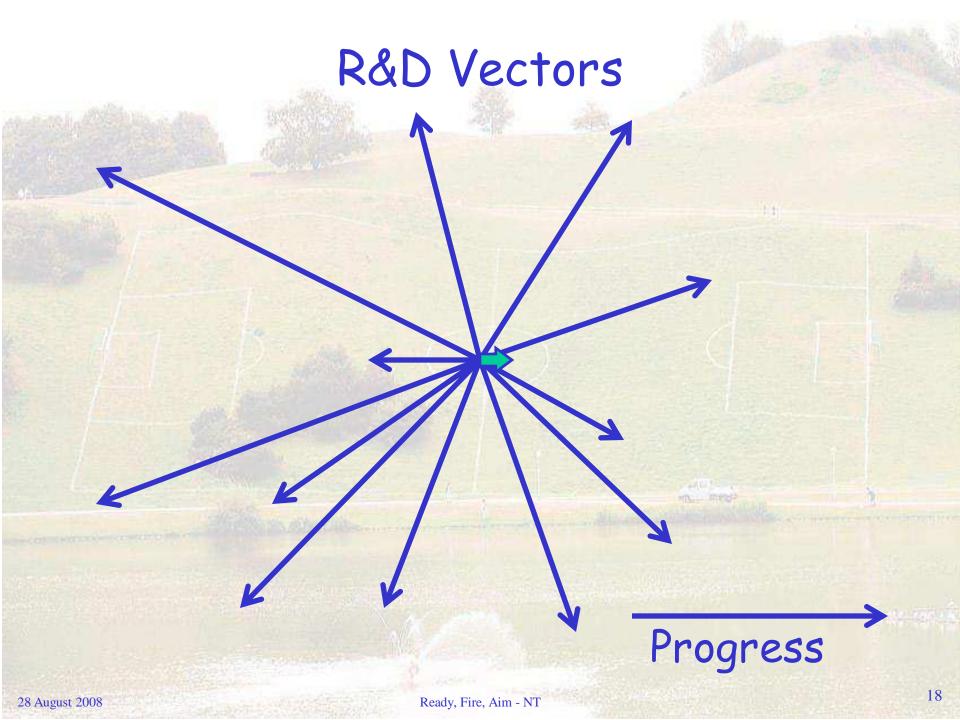
- Uniprocessor
- Multiprocessor
- · VLIW
- Dataflow/Systolic
- · Asynchronous/Clockless
- · GaAs/ECL
- · Zero-, one-, two-, three-address

Instruction Formats

- "The most serious obstacles to a generally acceptable machine language are (1) the rigid formats for program and operands..."
 - R. S. Barton, IFIP Congress, 1965

Three-Address Instructions

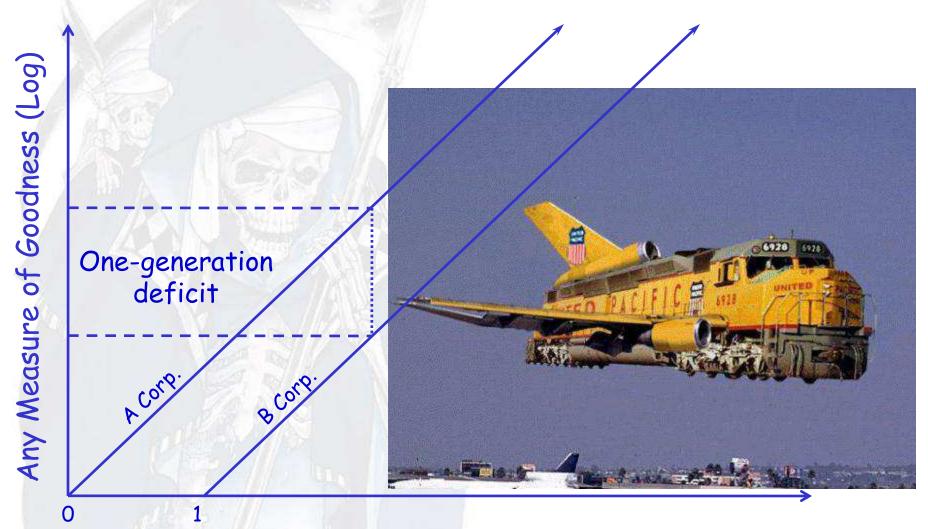
- "Three address codes had many advocates who claimed that compared with single address codes they led to more natural programming... It always seemed to me that the argument for three address codes was emotional rather than scientific and I was not surprised when eventually they disappeared."
 - Maurice V. Wilkes, AFIPS, 1972 (talking about computing in the early '50s)



Moore's-law progress distorts results

- Everything works
- Even incompetent management may not prevent success
- Engineering design is consistently excellent

Behind The Technology Curve



Semiconductor Process Generation

Multiprocessing Proof of Concept: 300M



Floating-Point Instructions

- "Oddly enough, some numerical analysts opposed the introduction of floating point arithmetic on the grounds that floating point operation was treacherous to the unwary and that programmers would get themselves into trouble by misusing it."
 - Maurice V. Wilkes, AFIPS, 1972 (talking about computing in the early '50s)

Conclusion

- "Surgeons can bury their mistakes, but architects can only plant ivy."
 - Frank Lloyd Wright

(May be paraphrased)