

Microsoft in the Living Room

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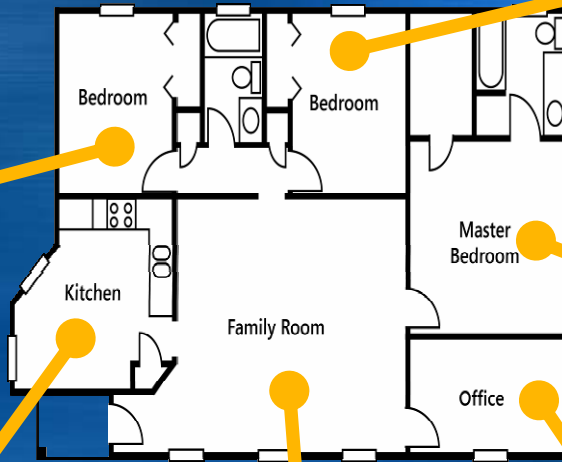
Microsoft Products/Technologies for the Living Room (some examples)

- Xbox, Xbox 360
- Media Centers
- Media Center Extenders
- IPTV
- Cable DVRs
- Movie Streaming and Downloads
 - MovieLink, CinemaNow
- Music Delivery
 - Urge, AOL Radio, XMRadio
- On-line Spotlight
 - 111 partners
 - MTV, Comedy Central
 - Over 25 countries
- Next generation High Definition DVD Players
 - VC1
 - iHD
- Zune

Microsoft Products/Technologies in Living Room Today



Media Center Vision



Media Center Extender



Windows PC



Media Center Extender



Media Center Extender

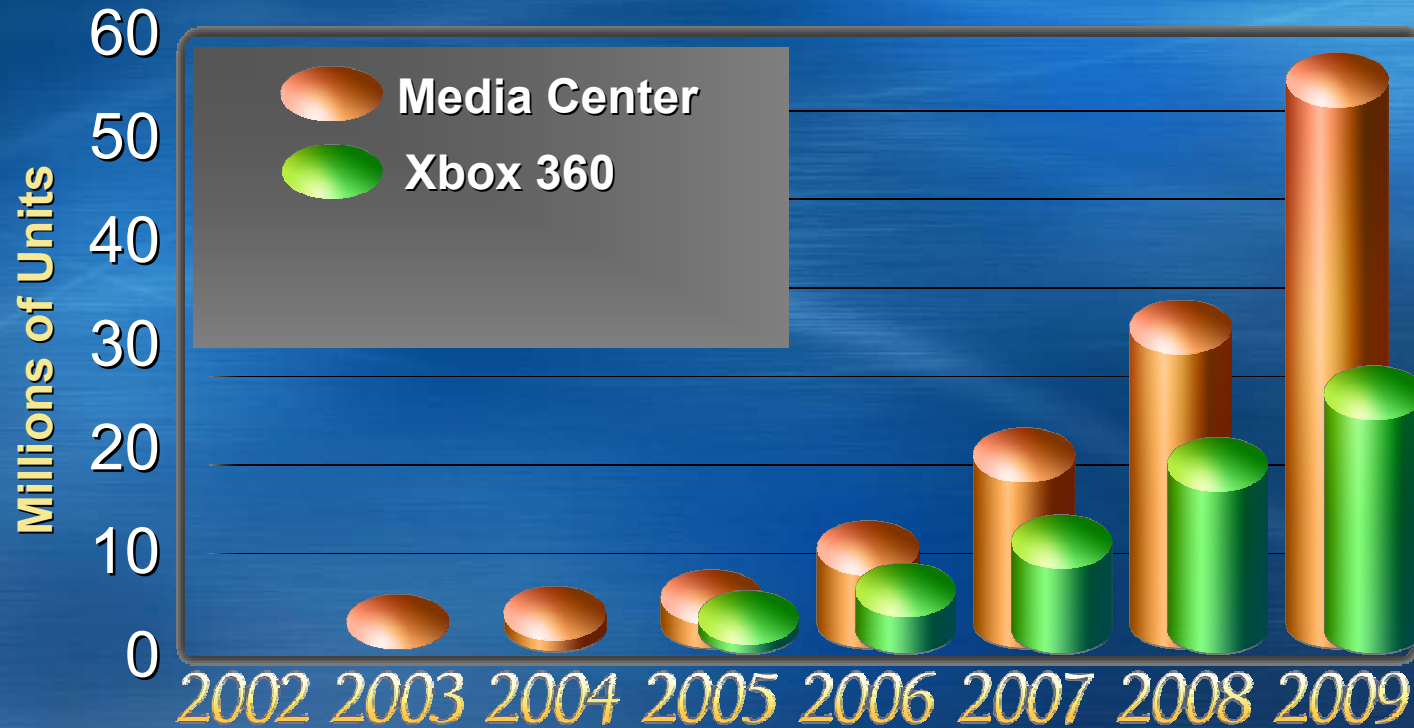


Media Center Extender



Windows Media Center PC

Media Center And Xbox 360 Momentum



- Media Center shipping 1M units per month
- >50% all retail desktop PCs in the U.S.