

# High-Tech Disasters

The background of the slide features a stylized illustration of three Grimms. They are depicted as skeletal figures wearing black hooded robes with a white and black checkered pattern on the chest. Each Grimme holds a scythe. The illustration is rendered in a light, semi-transparent style, allowing the text to be clearly visible over it.

Bob Cousins

Jack Grimes

Jim Turley

Dave Wyland

w/ Introduction by

Nick Tredennick

# High-Tech Disasters

- 3D/FX
- Chameleon
- Cradle
- DEC
- Dot Rocket
- IBM OS/2
- Inmos
- Intel i432
- Ironics
- Kaleida
- Leopard Logic
- Lotus
- Motorola PPC620
- National 32k
- Network Appliance
- Nexgen
- Osborne
- Pets.com
- Prisma
- Sonic Blue
- Taligent
- Trilogy
- Web Van
- Zilog Z8000, Z80,000

# Disasters In Progress

- Apple
- ARC
- ARM
- Broadcom
- Conexant
- Hitachi
- HP
- IBM
- Intel (e.g., Itanium)
- MicroUnity
- MIPS
- Motorola
- NEC
- Qualcomm
- QuickSilver
- Silicon Graphics
- Sun Microsystems
- Texas Instruments
- Transmeta
- Triscend
- Ubicom
- Vertical Networks

# Example Startups

- 802 Systems
- Alpine Microsystems
- Ascenium
- Cogent
- Coherent Networks
- ElCom Technology
- Exelixis
- Fotiva
- G2 Networks
- GCB
- Impinj
- IntelliDOT
- Intrabiotics
- InVox
- JJJL
- MacroPore
- MangoSoft
- Marconi
- MicroConnect
- MicroModule Systems
- Nexgen
- OpenReach
- Pacific Fiberoptics
- Pocket Science
- Quantum Polymer
- QuickFlex
- QuickSilver
- Silicon Gaming
- TechnologyConnect
- Tera Microsystems
- Terakeet
- Triscend
- Vertical Networks
- VXG

# Example Startups: Results

- 802 Systems
- Alpine Microsystems
- ElCom Technology
- G2 Networks
- GCB
- InVox
- MicroModule Systems
- Pacific Fiberoptics
- Pocket Science
- Silicon Gaming
- TechnologyConnect
- Tera Microsystems
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- Ascenium
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- IntelliDOT
- JJL
- Marconi
- OpenReach
- Quantum Polymer
- QuickFlex
- QuickSilver
- Terakeet
- Triscend
- Vertical Networks
- VXG

# Causes of Disaster Ranked by Cause

- Whacko management IIII
- Clueless board IIII
- Money IIII
- Idiotic strategy III
- Acquire & kill II
- Poor timing II
- Other II
- Goofy engineering

# Causes of Disaster Ranked by Compensation

- Whacko management
- Clueless board
- Goofy engineering

# Guide to Venture Capitalists

- VCs are sheep
- VCs aren't technical
- VCs don't take risks
- VCs collude
- Experts aren't very good
- Venture funds are too big
- VCs have pets
- VCs don't say no
- VCs don't sign non-disclosure agreements
- *Your idea, your work, their company*