



Establish

MSP

as the Standard for Media Processing

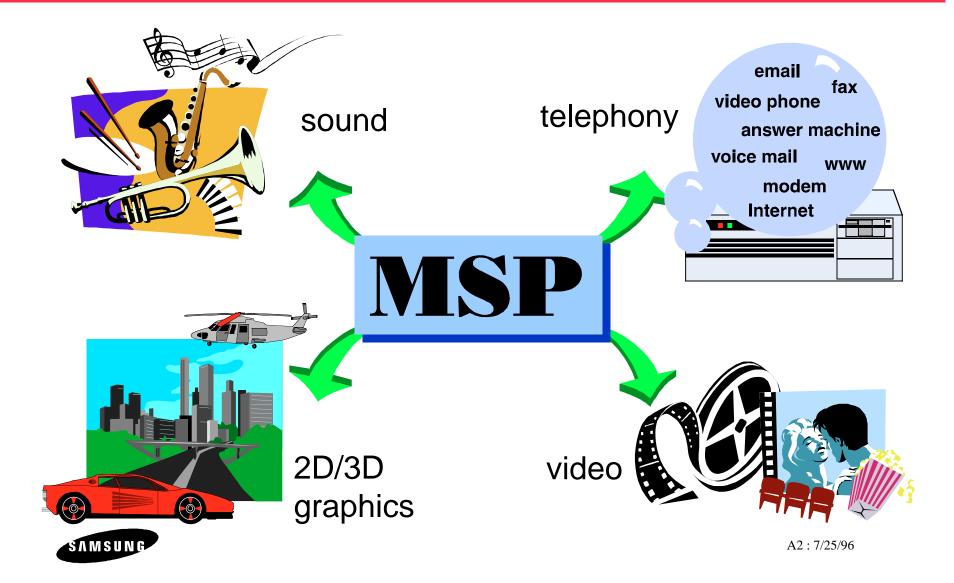
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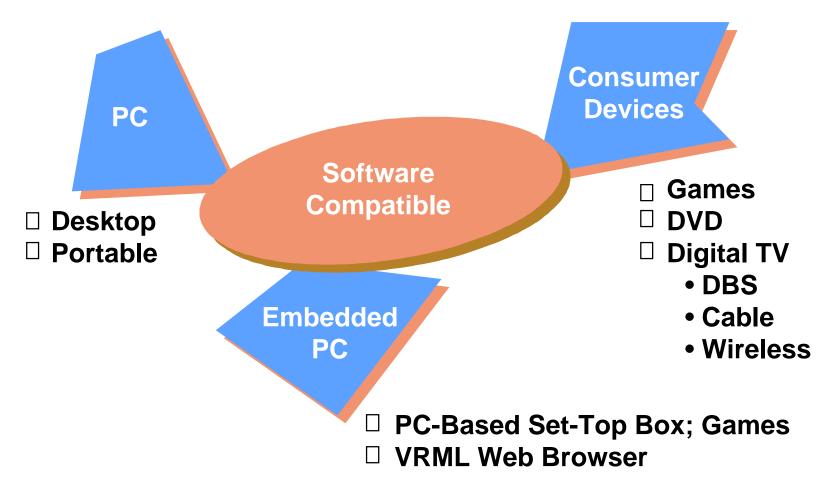
A1:7/25/96

Multi-Media Signal Processor Multi-Media Signal Processor



Product Applications

Multi-Media Signal Processor







Product Functionality

- Real-time MPEG1 & MPEG2 decoding
- Real-time AC3 decoding
- Real-time H.324 CODEC
- Wavetable, FM Synthesis, SoundBlaster
- V.34 Modem, V.17 Fax
- Video Processing & Filtering
- PC Telephony (DSVD, Speakerphone, TAM, Caller ID. etc.)



Multi-Media Signal Processor

Programming Model

- Fully Programmable Media Processor with conventional 32-bit instruction format
- Dual processor, shared memory architecture based on the ARM RISC Core & Vector Processor
- Dual-threaded programming model to run realtime kernel concurrently with multimedia apps
- Deadline driven preemptive real-time scheduling to meet hard real-time constraints
- Supports both scalar & vector data types



Multi-Media Signal Processor

Programming Model

- High performance SIMD instructions with multiple operations per instruction
- Special MPEG Class instructions
- Special instructions for filtering applications (averaging, limit check etc.)
- Instructions to hide IO from programmer
 - 1D and 2D block IO instructions
 - Special Load/Store instructions for Prefetch/Writeback & Circular Buffers

• Macro Library instructions (DCT, CONV, MULM)



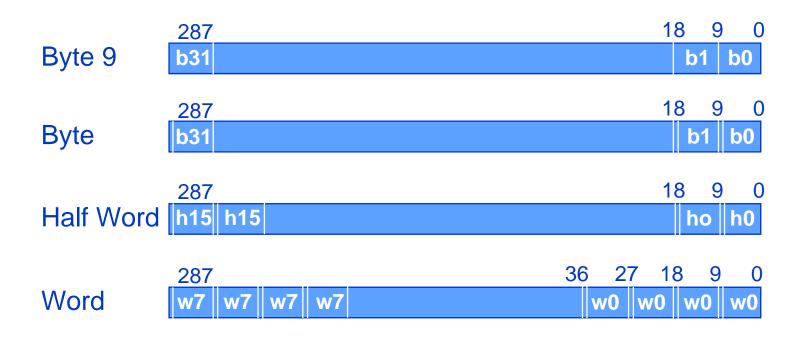


Vector Register Data Type Formats

• Internal Data Types

-Integers: 8-bit, 9-bit, 16-bit, 32-bit

-Floating Point: 32-bit IEEE 754





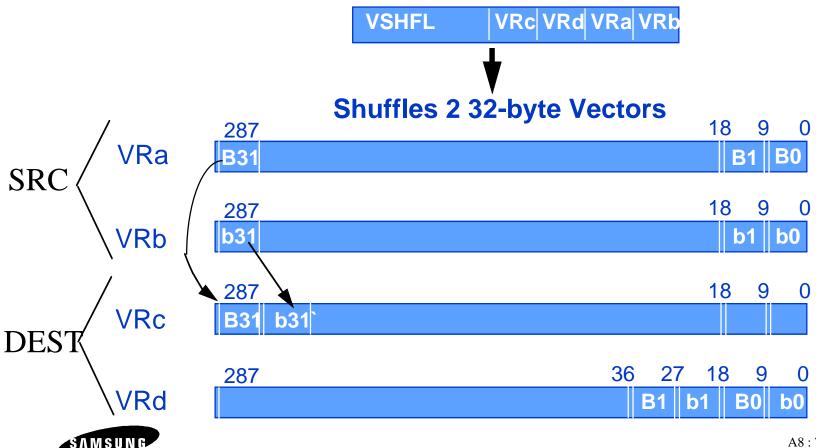
Multi-Media Signal Processor

Vector Processor

High Performance Packed Arithmetic

VSHFL Case for shuffling 2 32-byte vectors

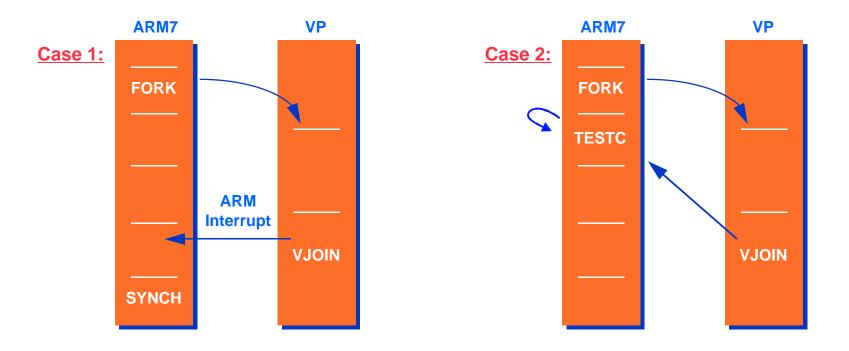
Conventional 32-bit Instruction



Multi-Media Signal Processor

Vector Processor (Execution Model)

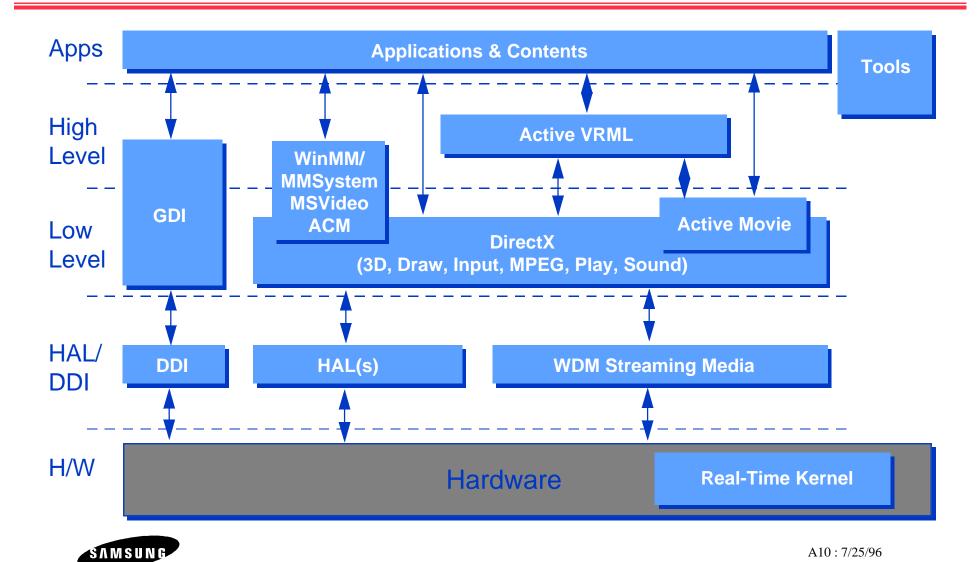
- ARM7 Can Initiate the Vector Processor
- The Vector Processor Executes in Parallel with ARM7
- At Completion, the Vector Processor Returns to ARM7





Multi-Media Signal Processor

Multi-Media Software Architecture







- Multi-tasking
- Multi-threading
- Asymmetric Multi-processing
- Real-time
- Pre-emptable





Software Tools

- MSP Compiler and Debugger
- MSP Assembler and ELF Linker
- MINT Vector Simulator
- MSPSIM Integrated Simulator and Debug monitor
- STAR Cycle-accurate Simulator



Multi-Media Sianal Processor

Hardware Overview

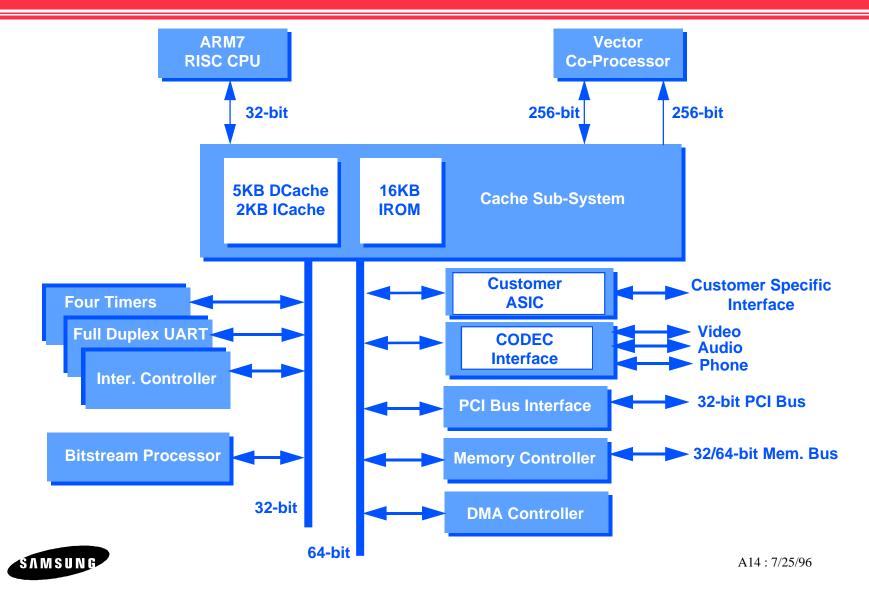
- Vector Processor (VP) for Digital Signal Processing
- Powerful VP floating-point for very high quality 3D Graphics front-end processing
- Integrated ARM7 32-bit RISC Core for system control & management
- Bitstream processor for syntax & Huffman processing of video data
- Unused 10Kgates for Optional Customization



MSP-1 Micro Architecture

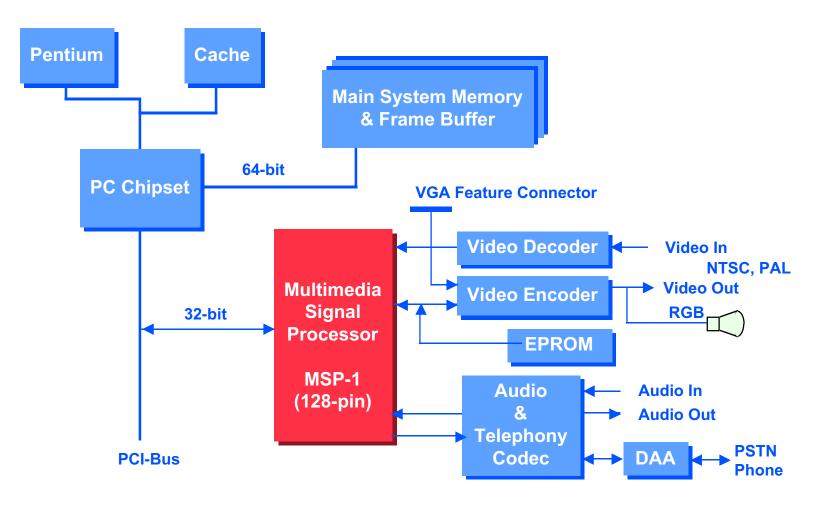
Multi-Media Signal Processor

MSP



MSP-1 System Architecture

Multi-Media Signal Processor





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Multi-Media Signal Processor

MSP-1 with External SDRAM

PCI-Bus Frame Buffer Memory **SDRAM VGA Feature Connector** 32-bit Video Decoder Video In **NTSC, PAL Multimedia** Video Out **Video Encoder** Signal **32-bit** RGB, **Processor EPROM** MSP-1 **Audio** Audio In (256-pin) & **Audio Out Telephony PSTN** DAA Codec Phone





Physical Specifications

- Based on 0.5/0.35um 3.3v CMOS Technology
- 128-pin Package (without Frame Buffer Memory)
- 256-pin Package (with 32-bit Frame Buffer Memory)
- 4.0 watts Power Dissipation (worst case)





Performance

- Operational Speed @100MHz
 - 6.4 BOPS 8-bit Integer
 - 3.2 BOPS 16-bit Integer
 - 1.6 BOPS 32-bit Floating-point



Samsung MSP Advantage

Multi-Media Signal Processor

MSP

- Media CPU for PC-based and consumer products
- Integrated Accelerator for DirectX APIs.
- Can be standalone solution, but PC content compatible
- Open Architecture
 - Comprehensive S/W development tools
 - Initial turnkey solution of MSP H/W and base applications firmware
 - Broad ISV & 3rd Party Community
- 2nd Generation Architecture. Scaleable for cost performance.
- Highly effective use of silicon => Best "Cost vs. Performance" Solution.
- Supported by high process technologies & manufacturing.

